

## Minutes

July 21, 2022

Commissioners present: Michael Pepple, William Bateson and Timothy Bechtol.

Also Present: Christine Carrigan and Cindy Land.

Commissioner Pepple opened the meeting at 9:30 a.m. in the Commissioners' 1<sup>st</sup> floor conference room. The Pledge of Allegiance was recited. Minutes from the July 19th 2022, meeting was read with Timothy Bechtol making a motion to approve, William Bateson seconded. Motion passed 3-0.

The Assistant Clerk presented the following resolutions for consideration:

Resolution #439-22 – Additional appropriation – within the Auditor's certification – Commissioners to appropriate to Sanitary Landfill. Timothy Bechtol made a motion to approve, William Bateson seconded. Motion passed 3-0.

Timothy Bechtol made the motion and William Bateson seconded to approve the Warrant Journal. Motion passed 3-0. The Commissioners approved two Hancock County Job & Family Services updated position descriptions.

Cindy Land presented the following resolution for consideration:

Resolution #440-22 – Resolution authorizing the submission of PY 2022 CDBG Downtown Target of Opportunity Grant application on behalf of the Village of McComb. Timothy Bechtol made a motion to approve, William Bateson seconded. Motion passed 3-0. Cindy stated this is on behalf of the Village of McComb. The funds will be originating from the US Department of Housing & Urban Development (HUD). The funds will be used for the improvement of buildings to work to eliminate slum and blight in the downtown. Hancock County will not be responsible for the administration of the grant.

### **Meetings/Reports**

Timothy Bechtol would like to pass into record that today would be the 100<sup>th</sup> birthday of local historian and entertainer Dick Daugherty. There will be a special on WFIN tonight. Tim stated he was quite a landmark. The other Commissioners agreed.

William Bateson met with the Hancock County Convention & Visitors Bureau (CVB) this morning. Baseball tournaments are bringing in a lot of visitors to Hancock County. Cindy stated that she is currently working with CVB and Pat Sadowski to request Ohio Attorney General opinion on how the CVB funds can be spent. They would like to contribute to some capital projects but are unsure if this is an allowable expense. Commissioner Bateson would like to congratulate Bluffton resident Trevor Bassitt. He won third place in the 400-meter hurdles at the World Championship.

Michael Pepple attended the One Ohio Region 17 Board meeting. The By-Laws were approved and he will be working towards setting up a meeting with the political subdivisions in the county to have them sign the draft resolution. Commissioner Pepple explained how the funds will be distributed. The One

Ohio Region 17 Board agreed the funds will be used to support a nonprofit agency and the funds will go directly to the nonprofit agency.

At 10:30 a.m., the Commissioners met with Glenn Jost, Alissa Preston and Danielle Wilkin from the Hancock County Visitors Bureau (CVB). Christine Carrigan and Lou Wilin from The Courier were also in attendance. Alissa presented to the Commissioners the 2021 Annual Report for the Bureau. Alissa stated that overall 2021 was a great year. They are excited to finally see week day business travel pick up this year. The Commissioners thanked the CVB members for their great work.

At 11:00 a.m., the Commissioners met with Auditor Charity Rauschenberg and Adam Witteman for the mid-year budget review. Christine Carrigan and Lynn Taylor were also in attendance. Charity presented to the Commissioners a 2022 six-month financial review. Auditor Rauschenberg stated that we are in a pretty good position. Discussion took place regarding the insurance plan changes and how it impacts the current year budget. In addition, discussion took place regarding 2023 salary increases and planning for capital project costs.

Respectfully submitted,



Christine Carrigan, Assistant Clerk

Reviewed and approved by:



Michael W. Pepple



William L. Bateson

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Timothy K. Bechtol

# Visit Findlay!

Hancock County Convention & Visitors Bureau

## 2021 Annual Report



### Convention & Visitors Bureau Staff

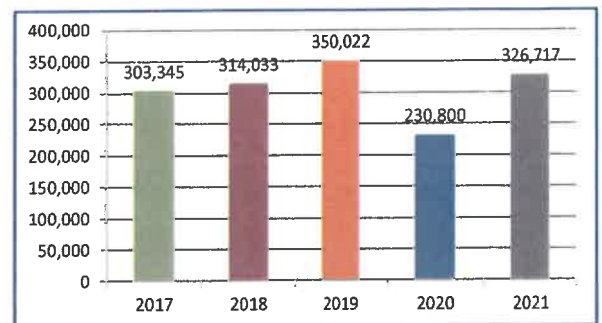
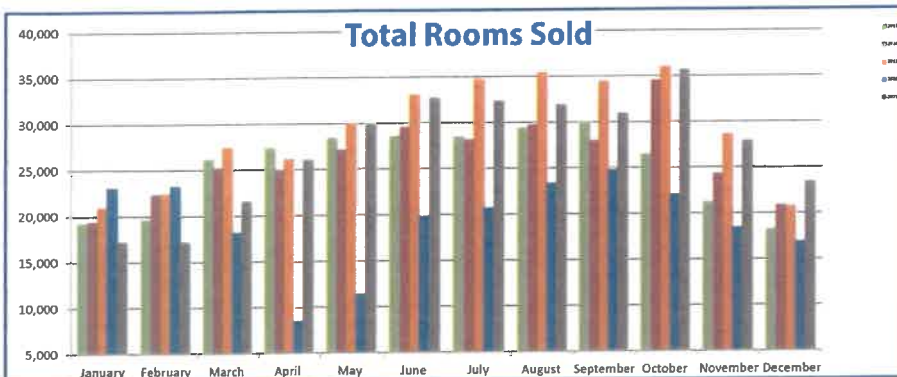
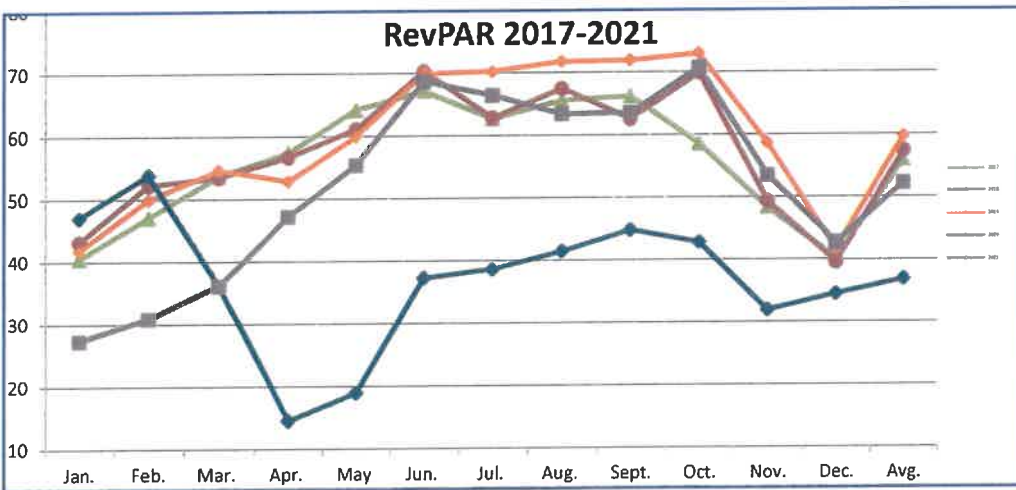
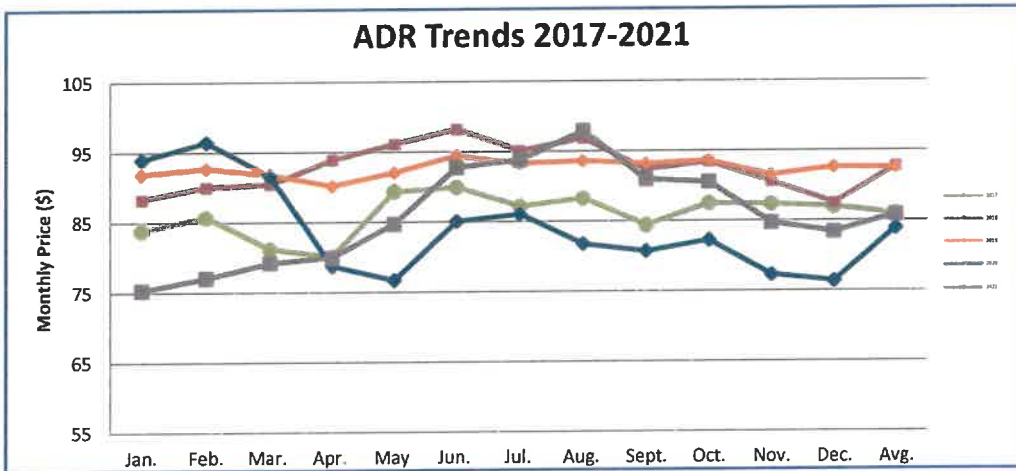
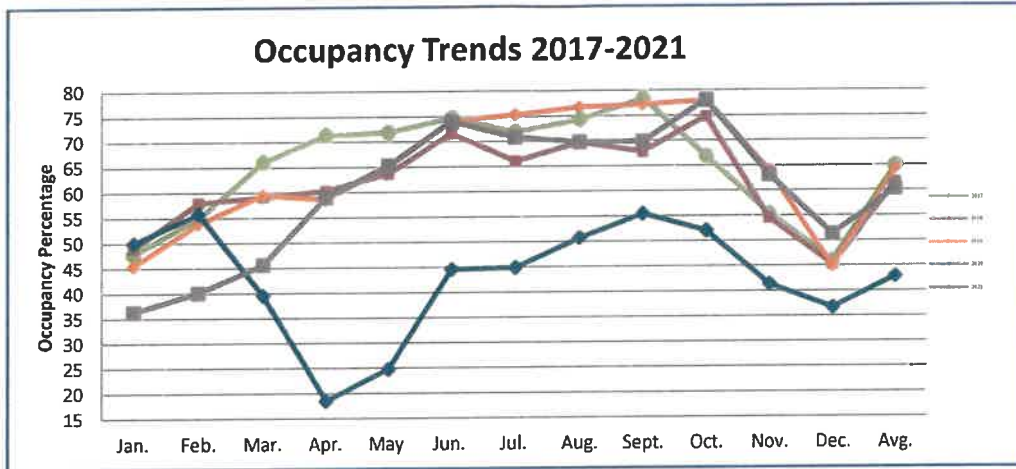
*Alissa Preston, Director*

*Danielle Wilkin, Community Relations and Development Manager*

*Glenn Jost, Alliance President & CEO*

*Annette Sweat, Alliance Controller*

# Occupancy Data



# Financials 2021 Budget

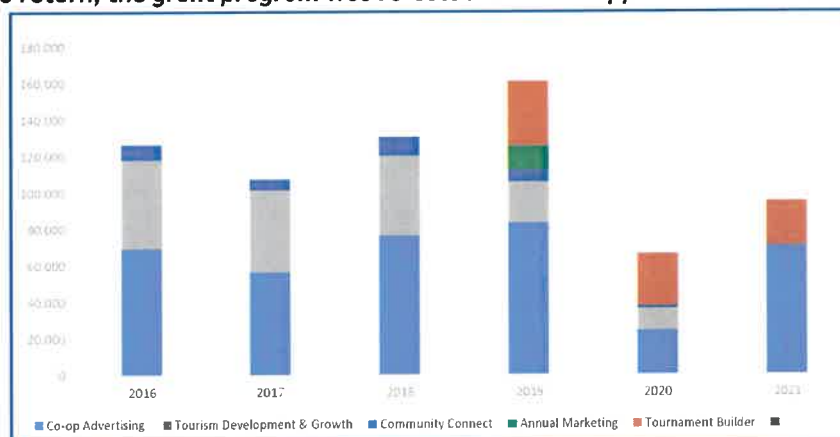
2021 Budget Breakdown		
	2021 Budget	2021 YTD
Administrative Costs	311,079.00	295,500.00
Downtown Marketing	8,000.00	7,329.00
Economic Development	0.00	0.00
Marketing & Promotion	102,500.00	110,243.00
Advertising	57,000.00	58,242.00
Collateral/Printing	4,000.00	2,122.00
Promotions	5,000.00	8,634.00
Business Development	21,500.00	26,521.00
Community Partnering/PR	15,000.00	14,724.00
Grant Programs	75,000.00	55,185.00
Professional Development & Travel	3,820.00	2,116.00
<b>TOTAL EXPENSES</b>	<b>500,399.00</b>	<b>470,373.00</b>
<b>REVENUES</b>	<b>469,772.00</b>	<b>561,856.00</b>
<b>TOTAL INCOME</b>	<b>-30,627.00</b>	<b>91,483.00</b>

		2021	2020	
February	↓ 51.0%	97,515.31	187,599.10	Oct, Nov, Dec Prev year
May	↓ 30.0%	98,306.37	141,219.66	Jan, Feb, Mar
August	↑ 144.0%	173,950.00	71,125.38	Apr, May, Jun
November	↑ 39.0%	184,632.00	132,844.00	July, Aug, Sept
		554,403.68	532,788.14	
% change	YTD	4.0%		

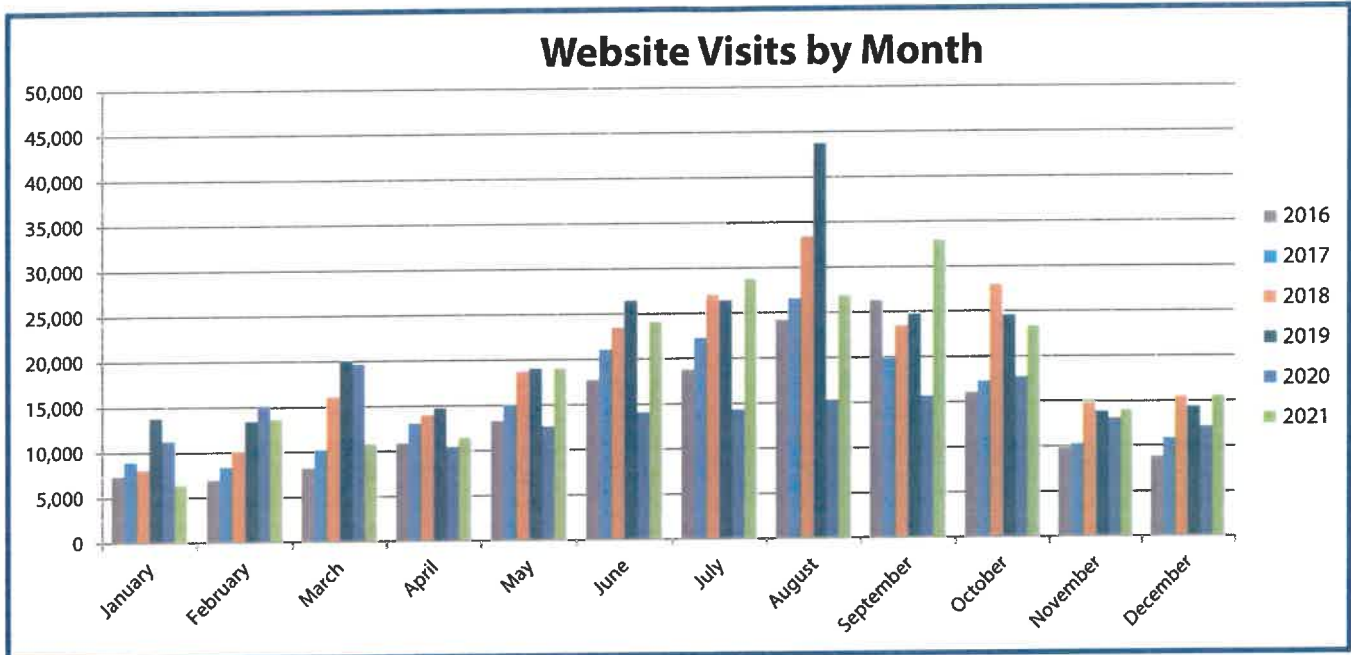
Month Received  
February  
May  
August  
November

## Grant Program

The grant program has slowly made a return. In 2021, grants for co-op advertising and tournaments returned to normal. As events continued to return, the grant program was re-established to support those events.



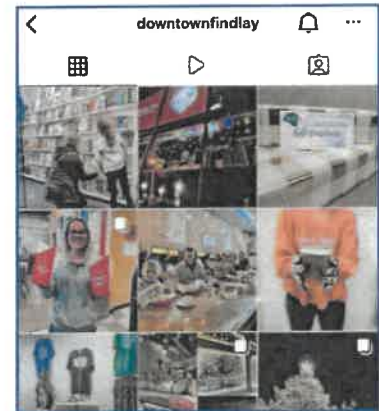
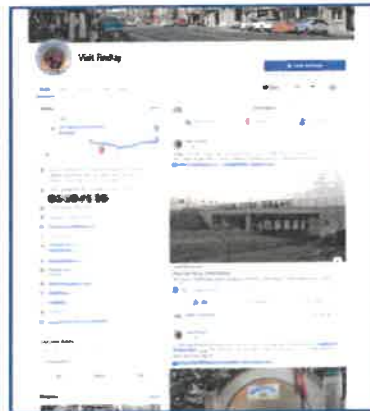
# Website & Social Media



Most Viewed Pages	Pageviews
Events (Combined)	44223
Home	32604
Things to Do LP	8,215
What's Happening HC	7,669
Downtown Findlay	6,160
Dining	4,481
Downtown Shopping	2,546
Downtown Dining	2,531
Flag City USA story	2,466
Parks, Playgrounds, Trails LP	2,012

Most Viewed Places	Pageviews
Hancock Co. Fairgrounds	5912
Ghost Town	3145
Brix	2943
Homestead Fall Farm	1567
The Bistro	1715
Gregor's at Feasels	1225
NWORRP	1018
Reservoirs	831
Miracle Park	804
The Cube	738

Most Viewed Event Listings	Pageviews
Hancock Co. Fair (combined)	29520
Restaurant Week	14568
Fireworks	12384
North Pole Express	6763
Christmas in October	5853
Trick or Treat	5818
Flag City BalloonFest	4109
Springtime in Ohio	2718
NWOAMA Antique Machinery	2396
Car Tunes on Main	2117



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